

# fahrenheit<sup>88</sup>

PRESS RELEASE  
FOR IMMEDIATE RELEASE

## SHARE THE “JOY OF GIFTING” THIS CHRISTMAS AT FAHRENHEIT88



**Kuala Lumpur, Thursday, 3 December 2020** – Christmas is a celebration of happiness and sharing that brings loved ones together. From now to 5 January 2021, Fahrenheit88 invites shoppers to enjoy “**Joy Of Gifting**” and to spread love and positivity by finding perfect gifts to make family and friends, those near-and-dear, feel special. Whether it’s a runway-obsessed fashionista, a beauty fanatic or just yourself you are shopping for, discover abundant fun gifts at every price to warm the hearts of those who mean the most!



Our **20ft Christmas tree** welcomes you, decorated with plenty of beautifully-wrapped gifts. Get your camera ready, strike your best pose and snap away with our festive décor. Don’t forget to include Santa climbing into the mall to fill his sack with gifts at the Main Entrance! Head over to Main Entrance Lobby to check out gifting ideas up to RM200 featured on different colourful trees. Don’t forget to hashtag festive moments at Fahrenheit88! **#f88joyofgifting #fahrenheit88**



Fashion lovers, head to "**Bernard Chandran Dreams & Reality**" Fashion Exhibition by celebrity Malaysian fashion designer, Dato' Bernard Chandran as he showcases his work of the past 34 years. The exhibition is open to the public free of charge and will feature some 150 spectacular creations displayed over 16 rooms. The Studio, a replica of Bernard's atelier will host workshops, fashion conversations as well as a Masterclass with Bernard himself. Additionally, there will also be a bar and pop-up store for visitors to take home a piece of his couture, from face masks to tropical-cool silk shirts made from his personal collection of exotic scarves and fabrics. The exhibition will run from 7 December 2020 to 15 January 2021 at Level 2 from 11am to 6pm daily.



Head to the **Gift-Wrapping Counter**, 2nd Floor for complimentary wrapping services of items you've bought at Fahrenheit88. For items bought at other malls in the Bukit Bintang area, we are more than happy to gift wrap them too for a fee as low as RM1.



Stretch you Ringgit! Redeem a **mystery Gift Box Reward** with RM100 spent in a single receipt. Redemptions can be made at the Gift-Wrapping Counter, 2<sup>nd</sup> Floor.



To add to the festivities, enjoy 6-pcs deluxe set with minimum spend of RM350 at **Sephora** for a merry makeover. Head over to **Toys'R'Us** to get a free Lego holiday tree with minimum spend of RM179 on any Lego playsets and RM15 off next purchase with minimum spend of RM150 at **Bookxcess** to shop for Christmas gifts.

Glam up your year-end looks with discounts up to 70% off selected items at **Carlo Rino**, free Christmas bag with purchase of RM100 and above at **Brands Outlet**, purchase any 3 items from the Minion series and get the fourth piece for free at **Curiosity**, 10% off selected brands at **G-Factory** and treat loved ones with a limited edition bangle worth RM419 with RM788 spend at **Pandora**.

Looking for a spot for a dinner date or catch up with your long-lost girlfriends this holiday? Head to **Connoisseurs Café** to enjoy 2<sup>nd</sup> set of coffee and cake set for 50% off and 2<sup>nd</sup> set of Chicken Shawarma for 50% off at **Al-Amar Express**.

For more information on **Joy Of Gifting**, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/>, Instagram account at <https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488. Operating daily from 10am – 10pm.

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#### **About Fahrenheit88**

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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