



NEWS RELEASE
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EMBRACING THE CHRISTMAS SPIRIT AT SURIA KLCC GROUP
Klang Valley's premium mall unveils a treasure trove in time for Christmas -
giving away over RM1million worth of 'Christmas Shoppers Rewards'

Kuala Lumpur, 4 December 2020 – Christmas cheer comes to the Suria KLCC Group as they usher in the festive season with a 'rewarding' celebration from 1st December until end of the year.

Unlocking A Christmas Surprise

To enhance this festive shopping experience, any shopper who spends at least RM150 in a single receipt from the 1st until 25th December 2020, will receive a 'key' that entitles them to have a shot at unlocking RM5,000 worth of Suria KLCC vouchers.

Up to 10,000 keys will be given out under the "Unlock A Christmas Surprise", and 50 lucky shoppers will definitely go home smiling everyday in the final month of the year.

Fantastic Christmas goodies

Beyond the "Unlock A Christmas Surprise", there is also the exclusive Suria KLCC "Christmas Beauty Box" with beauty products from The History of WHOO, Sisley Paris, L'Occitane, Sephora, and Sulwhasoo. Here, 2,000 gifts from the Christmas Beauty Box will be given to those who spend RM1,000 and above in two receipts at any specialty stores at Suria KLCC. This redemption takes place daily, while stocks last, with only one redemption per shopper.

There will also be a Christmas Digital Contest called "Snapping Into Christmas" taking place from 6th to 17th December 2020 to keep both young and old engaged in the mall, without any spending required. 50 winners will stand a chance to win RM200 shopping vouchers from the participating stores. To participate, visit www.suriaklcc.com.my or www.facebook.com/SuriaKLCCMall

“While life is a little bit different this year, the Suria KLCC Group is still creating a festive atmosphere at all our malls. The Group has been actively rewarding shoppers for the past few months, especially when we unveiled our “Golden Ticket Campaign” in June, July and August this year. We believe that with all the campaigns held thus far, we are able to make a difference to the shoppers in continuing our efforts to reward them,” said Andrew Brien, CEO and Executive Director of Suria KLCC Sdn Bhd.

The perfect ambience to shop and dine

Shoppers at Suria KLCC will be greeted with sights and sounds befitting the month of merrymaking and joy, as the country looks forward to a new year. In the spirit of the festivities, from 1st December 2020 until 1st January 2021, the entire mall is decked out with stunning Christmas decorations. The Centre Court is transformed into a gorgeous display with the Christmas trees adorned in gold, silver and red, accompanied with Christmas ornaments, twinkling fairy lights and sparkling baubles, creating perfect photo opportunities for all. Glittering gold stars and snow globe add shine to the decorations, to usher in the right mood, especially the giant “Christmas Box” for the shoppers to “unlock”. The elaborate Christmas display is perfectly complemented with Nutcrackers to get shoppers into the perfect mood for the holidays.

Even the light features in the Signatures Food Court at Level 2 will be beaming in red and green on Christmas Day which will lift the festive spirits and bring cheer to the picture especially during these trying times.

On Saturdays, Sundays and even on Christmas itself, shoppers experiencing the spirit of the festive season can expect to be entertained by Santa & Mrs Claus, who will do walkabouts to meet and greet shoppers, as well as to take photos with them upon request. Children lucky enough to meet Santa will also be treated with some chocolates. At every weekend leading to Christmas, Suria KLCC’s Secret Santa will randomly surprise 12 shoppers each day, with little gifts to bring on the Christmas joy.

Christmas cheers at Alamanda and Mesra Mall

At Alamanda Putrajaya (Alamanda), the Christmas spirit is definitely kicking in with Christmas decorations that not only lighten up moods but also make excellent photo additions to your Instagram while you shop or stroll through the Christmas wonderland. To make Alamanda’s visit a memorable one, those who spend RM500 and above in not more than two receipts (starting 28th November until 27th December 2020) at any specialty stores will get to pick a bauble from the Christmas ‘Gift’ Tree to receive a surprise gift voucher that is worth up to RM200, ranging from

Pandora, Giordano, Uniqlo, Carlo Rino, Body Shop, Sembonia, Lovely Lace and many more, in addition to receiving RM193 worth of additional gifts from AsterSpring with every redemption. On top of that, shoppers will receive an additional gift when they shop on weekdays, from Mondays to Thursdays, excluding public holidays.

Joining in the countdown to Christmas, the Mesra Mall in Terengganu is also putting up a simple yet beautiful Christmas décor from 1st to 25th December 2020. Shoppers at Mesra Mall who spend RM250 and above in not more than two receipts at any specialty stores are entitled to redeem a RM20 Mesra Mall F&B vouchers from various participating outlets which include Secret Recipe, The Chicken Rice Shop, Empire Sushi, Big Apple Donuts and Rotiboy. The Santa Walkabout at Mesra Mall will take place on Christmas day itself, with Santa walking around the mall, giving out candies at 3pm and 5pm. The Secret Santa session will be at 2pm on the same day.

Safety and hygiene remain paramount

All three malls are already rigorously practising distancing requirements for staff and visitors, while ensuring high traffic areas and high-touch surfaces are regularly disinfected, ever since the pandemic began. In all matters of operations and management, the Suria KLCC Group stringently observes best practices to mitigate against Covid-19 transmission.

Brien added, "I am pleased to report that the malls operated by the Group has not been identified as the source of any Covid-19 transmission, showing that our prevention measures have worked so far. By and large, all malls, particularly those operated by the Suria KLCC Group, are not only safe, but also attractive places to be, and more so during the season of Christmas and holidays. In this spirit, I welcome everyone to make that trip to our malls with family and friends, and have a wonderful festive experience with the SOPs being observed at all times, so that together, it will truly be a Christmas to remember."

For details, visit:

Suria KLCC - www.suriaklcc.com.my / www.facebook.com/SuriaKLCCMall

Alamanda - www.alamanda.com.my / www.facebook.com/AlamandaShoppingCentre

Mesra Mall - www.mesramall.com / www.facebook.com/MyMesraMall

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About Suria KLCC Sdn Bhd

Suria KLCC Sdn Bhd is a joint venture company owned by KLCC Property Holdings Berhad (60%) and CBRE Global Investors (40%). It is a world class retail asset management group specialising in the development and operation of shopping malls in Malaysia. Its current portfolio includes Suria KLCC, Alamanda Shopping Centre and Mesra Mall. With more than 550 specialty outlets and over 2 million square feet of combined retail space, the company offers local and international retailers a doorway to some of the most discerning shoppers in Malaysia.

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